

PRESS RELEASE

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Graphic Division of Steinemann Technology presents high-end finishing at All in Print China 2008

Latest version of the LOTUS SF high-speed laminating machine in operation on the exhibition stand / Further boost in familiarity of the Steinemann brand name / Expansion of the strong market position in the Asia-Pacific region

The Graphic Division of Steinemann Technology will be showing today's state of the art in high-end print finishing on its own exhibition stand at this year's All in Print China (Shanghai, 14 – 17 November). For example, the presentations on the stand of the world's leading manufacturer of high-speed systems for laminating and finishing with special effects (Stand E6A45) will include live demonstrations of the newest version of its LOTUS SF laminating machine, whose throughput has been further increased to 100 m/min. In addition, the latest options for the HIBIS 104, the unique rotary screen and flexo printing machine for finishing with special effects, will be the second big topic on the stand of the Swiss-based manufacturer of high-tech machinery from St. Gallen.

"This year's All in Print China will underline the fact that the quality of print products is increasingly acquiring a key role in the competition for customers on the markets of the Asia-Pacific region, too. We had good reason for opening our own branch, Steinemann (Shanghai) Machinery Co., Ltd., in the heart of this growth region two years ago. Thanks to being so close to the market, our 'Made in Switzerland' seal of quality and our high-speed technologies are more successful than ever before, both in China and in the other markets on this continent. Our presentation at this year's All in Print China is intended to show visitors to the stand just what innovative technologies are capable of doing in high-end finishing today. At the same time, we want to further boost

the familiarity of the name Steinemann in this region and thereby further expand the basis for continuing success in the future," says Jürg Spittler, Director of the Graphic Division and Vice President of Steinemann Technology AG, commenting on his company's presentation at the most important print and media industry exhibition in Asia this year.

The Graphic Division of Steinemann Technology already had its own stand at All in Print China 2006, constantly attracting numerous visitors throughout the exhibition.

About Steinemann Technology AG

Made in Switzerland, successful worldwide. Steinemann Technology AG is an innovative, globally operating company with headquarters in St. Gallen, Switzerland, and subsidiaries in China, Malaysia, Brazil and the USA. With its varnishing and laminating machines for the graphic arts industry, the Graphic Division of Steinemann Technology is known worldwide as a leading manufacturer of systems and solutions for the print finishing industry. In addition, the Steinemann Sanding Division with its innovative sanding systems is the worldwide market leader in the panel industry. In these exciting markets, the leader in technology offers its customers technically and economically groundbreaking systems, solutions and services – from machines for maximum productivity, all the way to reliable maintenance and spare parts services.

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